



Strategic Direction

Vision

Better Health Every Day for Everyone

Mission

To collaborate with the Community to protect, promote, and improve the health and well-being for all

Values

- Collaboration
Working in teams and partnering with others to achieve our goals and visions
- Community-Focus
Ensuring that community members are able to participate and have a voice in our work
- Compassion
Demonstrating understanding, empathy, and kindness with patients, clients, colleagues, and the community
- Equity
Ensuring full and equal access to programs and services that enable people to lead healthy lives
- Quality
Striving toward excellence through the use of evidence-based practices and process improvement in all service and program areas
- Respect
Addressing everyone with politeness and dignity while demonstrating value of individual needs and cultural diversity

2018

5-Year Strategic Direction

2023

- Increase access to quality & affordable primary care
- Increase access to oral health

Access to Health Care & Dental Care

- Participate in a coordinated health data resource for the county using the most current technology available

Data & Technology

Public Awareness & Education

- Improve branding to increase awareness of Public Health
- Increase positive perception of Public Health in the Community

Obesity & Diabetes

- Shift food & beverage consumption from unhealthy to healthy
- Increase physical activity

