Did you know...

• In 2019, 75% of pedestrian fatalities occurred after dark in the US

• 74% of pedestrian fatalities occurred when NOT crossing at an intersection

• Unintentional pedestrian injuries are the 5\textsuperscript{th} leading cause of injury-related in the US for children ages 5-19
Unintentional Injuries are PREVENTABLE!

- Pedestrian education is one way to prevent unintentional injuries from occurring

- Learning the skills can help prevent you and your loved ones from being hurt

- Set good pedestrian habits for yourself and young ones around you
Before crossing the street you should...

- Always look left, right, left, front and back as you cross the street

- Scan the road as you cross the street

- Walk across, do not run
Before crossing the street you should...

• Cross at the corner and use cross walks and traffic signals whenever available

• Try to make eye-contact with drivers before crossing in front of them

• Make eye contact with drivers before crossing
When walking in your area...

- Be safe when there are cars around you
- Keep an eye out for cars that are turning or backing up
When walking with children...

- Hold your child’s hand and teach them how to cross the street properly

- Children under 10 should not cross the road alone

- Children should walk direct routes to their destination
When walking with children...

• Teach children never to run into the street for a ball, toy, pet or any reason

• You and your child should never cross a street from between a parked car

• Make sure your children play in a safe location

• If kids need to use a cell phone, teach them to stop walking and find a safe area to talk
Be aware and dress properly!

• Wear reflective clothing and accessories when walking at dawn, dusk, in the evenings and in other low-light situations

• Eliminate distractions when around cars. Limit music and headphones, texting or phone activities, and playing games or rough housing

• Be aware of the road and moving cars to prevent unintentional injury
Pedestrian Education Will Keep You Safe!

• Remember, we are all pedestrians at some point!

• Be a good role model for younger children and others around you to keep yourself and your loved ones safe
THANK YOU!

• If you have any questions, please feel free to reach out to us at the following contacts:

  831-454-7551
  ctsc@santacruzcounty.us