

Santa Cruz County Tobacco Education Program Objectives 2010 – 2013

1. By June 30, 2013, at least 1 of 5 jurisdictions in Santa Cruz County (City of Santa Cruz, Capitola, Watsonville, Scotts Valley, or the unincorporated areas) will adopt and implement a tobacco retail licensing policy that includes sufficient annual fees to conduct regular compliance checks of retailers.
2. By June 30, 2013, five out of nine migrant housing centers in Santa Cruz County will adopt and implement a policy prohibiting smoking in outdoor and/or indoor common areas as evidenced by a no smoking clause in the resident mandatory lease or agreement.
3. By June 30, 2013, recruit and maintain at least 5 representatives from diverse populations, priority populations, and non-traditional partners to participate in the Santa Cruz County Tobacco Education Coalition.

