### The County of Santa Cruz Integrated Community Health Center Commission MEETING AGENDA

September 5, 2019 @ 11:00 am

Meeting Location: 1430 Freedom Blvd., Suite A, Atrium Meeting Room, Watsonville CA 95076 1939 Harrison Street, Suite 211, Oakland, CA 94612

ORAL COMMUNICATIONS - Any person may address the Commission during its Oral Communications period. Presentations must not exceed three (3) minutes in length, and individuals may speak only once during Oral Communications. All Oral Communications must be directed to an item not listed on today's Agenda, and must be within the jurisdiction of the Commission. Commission members will not take actions or respond immediately to any Oral Communications presented, but may choose to follow up at a later time, either individually, or on a subsequent Commission Agenda.

- 1. Welcome/Introductions
- 2. Oral Communications
- 3. August 1, 2019 Meeting Minutes Recommend for Approval
- 4. Service Area Review Recommend for Approval
- 5. Quality Management Committee Update
- 6. Financial Update
- 7. CEO Update

**Action Items from Previous Meetings:** 

| Action Item  | Person(s)<br>Responsible | Date<br>Completed | Comments |
|--|--------------------------|-------------------|----------|
| Review and Visit metrics annually, Include IBH in future reviews.  | Julian                   |                   |          |
| Raquel to research Dientes survey company and see how expensive it is and report back to the commission. | Raquel                   |                   |          |
| Julian to add expenditure in the "Impacts" section of the fiscal report.                                 | Julian                   |                   |          |
| Add column and show comparison data to state and national averages.                                      | Raquel                   |                   |          |
| Bring updated corrected UDS report.  | Raquel                   |                   |          |
| New Calendar with back up meeting dates.   | Mary                     |                   |          |

Next meeting: October 3, 2019 11:00 am- 1:00 pm

1080 Emeline Ave., Bldg., D (DOC Conference Room, 2<sup>nd</sup> Floor) Santa Cruz, CA 95060

### The County of Santa Cruz Integrated Community Health Center Commission

### **Minute Taker: Mary Olivares**

| Minutes | of the | meeting | held | August | 1. | 2019 |
|---------|--------|---------|------|--------|----|------|
|         |        |         |      |        |    |      |

| Attendance                        |   |
|-----------------------------------|---|
| Rahn Garcia                       | Member  |
| Marco Martinez-Gaiarce            | Member  |
| Dinah Phillips                    | Member  |
| Len Finocchio                     | Member  |
| Caitlin Brune                     | Member  |
| Amy Peeler                        | County of Santa Cruz, Chief of Clinics                |
| Julian Wren                       | County of Santa Cruz, Administrative Services Manager |
| Mary Olivares                     | County of Santa Cruz, Administrative Aide             |
| Meeting Commenced at 11:11 am and |   |

### Meeting Commenced at 11:11 am and Concluded at 12:47 pm

### 1. Excused/Absent:

Absent: Gustavo Mendoza Absent: Bertha Villalobos Excused: Pamela Hammond Excused: Christina Berberich Excused: Raquel Ramírez Ruiz

### 2. Welcome/Introductions

Amy introduced our new Acting Chief Medical Officer, Tyler Evans to the Commission. Amy stated that Gail Newel, Health Officer will be at our next meeting.

### 3. Oral Communications:

No oral communications

### 4. August 1, 2019 Meeting Minutes - Action item

Review of August 1, 2019 Meeting Minutes - Recommended for Approval. One change to minutes was to correct the spelling of Commissioner Caltlin Brune first name. Dinah moved to accept, Marco second, and the rest of the members present were in favour.

### 5. Health Center Activities and Achievements

Amy stated once a year we need to look at the health center activities and achievements, this shows what goals are submitted to the board. Amy handed out information on Clinic services along with budget information. Some of the goals for this coming year are to purchase the street medicine van, expanding women's health services OBGYN, resources for travel medicine, and expanding wellness services. There was much discussion on the travel clinic and how that would work.

### 6. Safety net presentation

Len presented the preliminary findings of the Safety Net Landscape Assessment. The project goals are to assess access to ambulatory care medical services for Medi-Cal and indigent care patients and potential excess demand for services among this population and to identify issues within the safety net "ecosystem" (e.g. Kalser's arrival) and leadership perspectives about needed investments and priorities for the future. Len gave a lengthy presentation with a lot of information.

### 7. Quality Management Committee - Approval

Amy gave an update and stated at the last peer review meeting the Santa Cruz County Coroner came and presented information to our peer review committee. Amy also stated that the Emeline Clinics staff celebrated teamwork, amazing changes and incredible partnerships with co-workers at 1080 by hosting a barbeque potluck! Awards were given out, introductions were made and fun was had by all.

### 6. Financial Update - Approval

Julian stated that he is in the process of close out for the end of fiscal year. He gave a snapshot of revenue for 17/18 compared to 18/19 actual revenue. He gave an update on visit metrics, and FQHC-Defined visits and patients reports and stated overall clinic services FQHC defined visits down 8% YTD compared to last year.

### 9. CEO update

Amy reminded committee that our next Commission meeting will be held in Watsonville. She also stated we are in the process of hanging up photos at our Emeline Clinic. Amy also stated that HRSA requirements have changed a bit and that she will report back at our next meeting. Commission Committee would like an updated calendar to list back up meeting dates.

### Action items:

| <b>xt Meeting:</b> August 1<br>80 Emeline, Santa Cruz | , 2019 11:00 am - 1:00 pm<br>, CA      |  |
|---|--|--|
| Minutes approved _                                    | (Signature of Board Chair or Co-Chair) |  |
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### INTEGRATED COMMUNITY HEALTH CENTER COMMISSION ANNUAL SERVICE AREA REVIEW

September 5, 2019

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### Commission's Annual Service Area Review

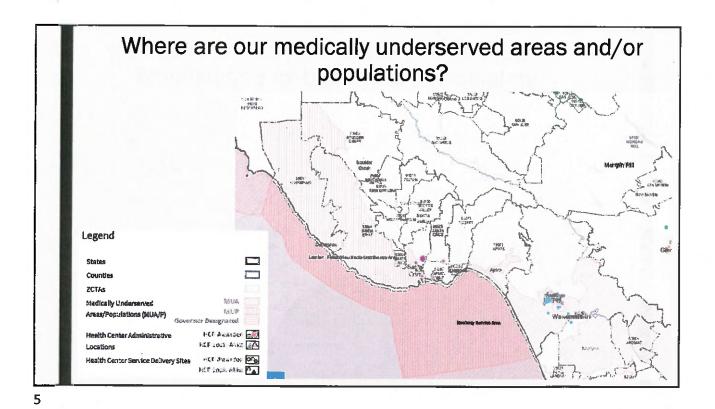
- Goal: To define and review the boundaries of the catchment area to be served, including the identification of the medically underserved population(s).
- Who: Commission
- Why: To ensure services provided are available and accessible to residents promptly and appropriately. To maintain compliance with the Health Resources & Services Administration (HRSA).
- When: Occurs once a year

### **Evaluation Process**

- Review and define service area
- Review map of medically underserved populations
- Review locations of health centers
- Review service area zip codes declared on HRSA Form 5B: Service Sites
- Review most recent Uniform Data Systems (UDS) report data (including current health center patients' zip codes)
- Review Analysis & Conclusions

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### What is our service area? Assessor's Map Books Santa Cruz County, California Borders: San Mateo County (North) Santa Clara County (South-East) Monterey County (South) Pacific Ocean (West) Due to the fact that we are a Public Agency, all of our health centers are committed to serving patients living within Santa Cruz County. Thus, we continue to define our service area by the County's borders.



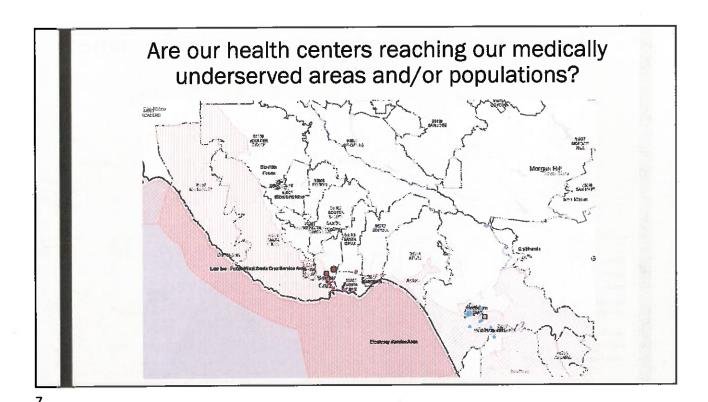
### Where are our health centers?

### North County:

- Emeline Health Center
  - 1080 Emeline Bidg. D
     Santa Cruz, Ca 95060
- Homeless Persons' Health Project
  - 115-A Coral Street
     Santa Cruz, Ca 95060

### **South County**

- Watsonville Health Center
  - 1430 Freedom Blvd. Suite C & D,
     Watsonville, Ca 95076



### Do our service sites include zip codes in which at least 75% of our health center patients reside?

- Evaluation process: Zip codes were taken from our HRSA Form 5B: Service Sites and cross referenced with our most recent UDS report to determine findings.
- HRSA Form 5B: Service Sites A HRSA approved form that lists our health center locations and all the zip codes that we anticipate where the majority of our patient population will come from.

Service Area Zip Code (include only those from which the majority of the patient population will come

Saved Service Area Zip Code(s)

95076, 95067, 95060, 95061, 95001, 95062, 95003, 95063, 95019, 95073, 95017, 95018, 95005, 95010, 95064, 95065, 950660, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 950660, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 950660, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 950660, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 950660, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 950660, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 95066, 950660, 950660, 950660, 950666, 950666, 950660, 950660, 950660, 9506600, 950660, 950660, 950660, 950660, 9506600, 9506600, 9506600, 95

- Zip codes currently listed on our HRSA Form 5B: Service Sites
  - 95001, 95003, 95005, 95006, 95010, 95017, 95018, 95019, 95060, 95061, 95062, 95063, 95064, 95065, 95066, 95067, 95073, 95076

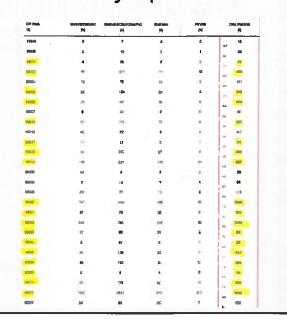
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### 2018 UDS Report - Patients by Zip Code

- UDS A standardized reporting system that provides consistent information about health centers such as: socio-demographic characteristics of people served, types of services provided, etc.
- Patient zip codes listed on the 2018 UDS report:

93635, 93901, 93905, 93906, 93907, 93933, 93940, 93955, 95001, 95003, 95004, 95005, 95006, 95007, 95010, 95012, 95017, 95018, 95019, 95023, 95033, 95039, 95060, 95061, 95062, 95063, 95064, 95065, 95066, 95067, 95073, 95076, 95077

 Highlighted zip codes reflect zip codes also listed on HRSA Form 5B



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### All Zip Codes Listed on 2018 UDS Report

| Zip Code      | # of patients<br>in 2018 | Zip Gode | # of patients<br>in 2018 | Zip Code        | # of patients<br>in 2018 |
|---------------|--------------------------|----------|--------------------------|-----------------|--------------------------|
| 93635         | 15                       | 95006    | 275                      | 95062           | 1305                     |
| 93901         | 26                       | 95007    | 35                       | 95063           | 95                       |
| 93905         | 56                       | 95010    | 297                      | 95064           | 30                       |
| 93906         | 97                       | 95012    | 147                      | 95065           | 214                      |
| 93907         | 72                       | 95017    | 31                       | 95066           | 269                      |
| 93933         | 27                       | 95018    | 334                      | 95067           | 14                       |
| 93940         | 18                       | 95019    | 937                      | 95073           | 299                      |
| 93955         | 22                       | 95023    | 32                       | 95076           | 7442                     |
| 95001         | 41                       | 95033    | 63                       | 95077           | 125                      |
| 95003         | 426                      | 95039    | 115                      | Other Zip Codes | 367                      |
| 95004         | 101                      | 95060    | 2685                     |                 |                          |
| <b>95</b> 005 | 243                      | 95061    | 121                      | Total patients  | 16,376                   |

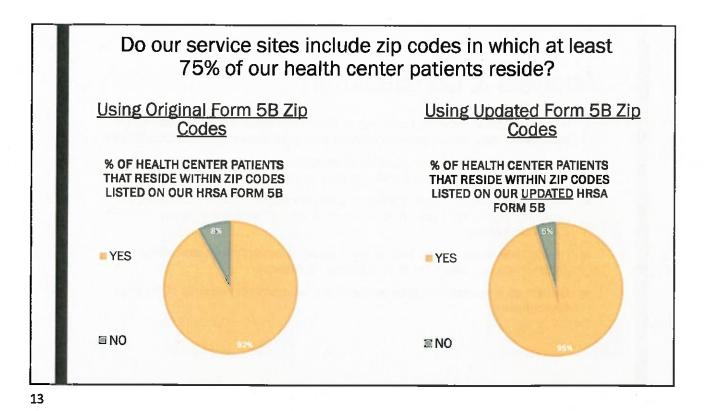
### UDS zip codes currently listed on HRSA Form 5B

| Zip Code | # of patients in 2018 | Zip Code | # of patients in 2018 |
|----------|-----------------------|----------|-----------------------|
| 95001    | 41                    | 95061    | 121                   |
| 95003    | 426                   | 95062    | 1305                  |
| 95005    | 243                   | 95063    | 95                    |
| 95006    | 275                   | 95064    | 30                    |
| 95010    | 297                   | 95065    | 214                   |
| 95017    | 31                    | 95066    | 269                   |
| 95018    | 334                   | 96067    | 14                    |
| 95019    | 937                   | 96073    | 299                   |
| 95060    | 2685                  | 95076    | 7442                  |
|          |                       |          |                       |

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### Recommended Edits to HRSA Form 5B Given 2018 UDS Data

| Zip Code | # of patients in 2018 | Zip Code        | # of patients in 2018 |
|----------|-----------------------|-----------------|-----------------------|
| 95001    | 41                    | 95061           | 121                   |
| 95003    | 426                   | 95062           | 1305                  |
| 95005    | 243                   | 95063           | 95                    |
| 95006    | 275                   | 95064           | <del>30</del>         |
| 95010    | 297                   | 95065           | 214                   |
| 95012    | 147                   | 95066           | 269                   |
| 95017    | 31                    | 96067           | 14                    |
| 95018    | 334                   | 96073           | 299                   |
| 95019    | 937                   | 95076           | 7442                  |
| 95039    | 115                   | 95077           | 125                   |
| 95060    | 2685                  | Other Zip Codes | 367                   |



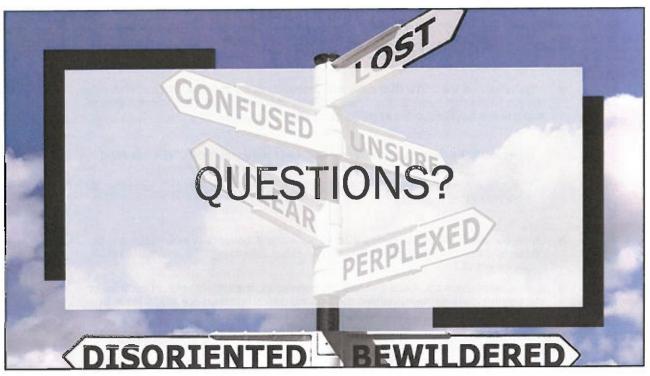
### Recommendations for the Commission

- After reviewing the 2018 UDS data and determining our median # of patients to be any zip codes that have 103 or more patients. We recommend the Commission to approve the following edits to HRSA Form 5B:
  - Remove the following zip codes: 95001 (41 patients), 95017 (31 patients),
     95063 (95 patients), 95064 (30 patients), & 96067 (14 patients)
  - Add the following zip codes: 95012 (147 patients), 95038 (115 patients), & 95077 (125 patients)
- Using our old Form 5B zip codes 92% of our current patients reside within the zip codes listed on our HRSA Form 5B: Service Sites, reflecting 17% above the HRSA requirement of 75%.
- If the Commission approves the new zip code edits, then it will reflect that 95% of our current patients reside within the new zip codes listed on our HRSA Form 5B: Service Sites, reflecting 20% above the HRSA requirement of 75%.

### Analysis & Conclusions

- Our service area boundaries continue to conform to relevant political subdivision boundaries. We continue to serve patients within the borders of Santa Cruz County.
- 2 out of the 3 health center locations reside directly within an area that has been identified as having medically underserved populations.
- The 3<sup>rd</sup> health center (Emeline Health Center) is located just right outside of the medically underserved area in North County but is still accessible via public transit (Santa Cruz Metro).
- Health Centers are located both in North County & South County, eliminating geographical barriers to health care access for patients.
- Our service sites continue to be available and accessible to residents of the area appropriately.

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# Santa Cruz County Health Services Agency Clinics

Fiscal Presentation

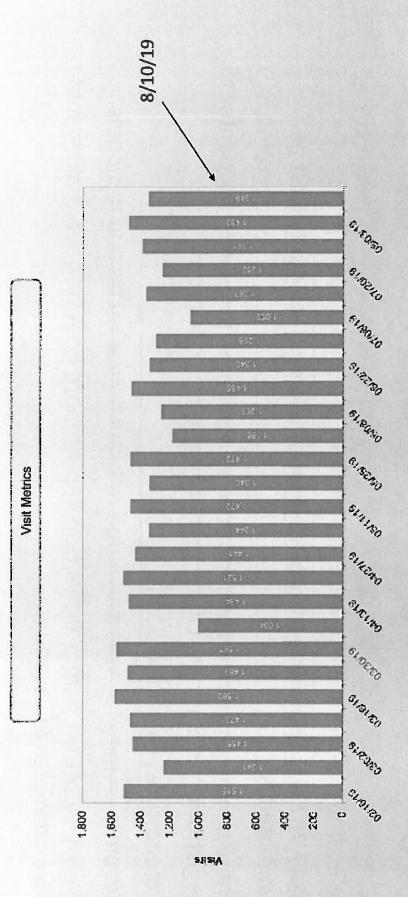
9/5/2019

Dr. Julian N. Wren MSW, Ed.D.

| County of                       | County of Santa Cruz (HSA)                        |              |                 |  |
|---------------------------------|---|--------------|-----------------|--|
| FY 1819 (                       | FY 18/19 (All) CLINIC(All)                        |              |                 |  |
| As                              | As of 06-30-19                                    |              |                 |  |
|                                 |   |              |                 |  |
| GLKey                           | (F)   |              |                 |  |
| Division                        | CLINIC  |              |                 |  |
| Object                          | (All)   |              |                 |  |
| Row Labels                      | * Sum of Budget ? Sum of Actual . Division EA's . | um of Actual | Division EA's . |  |
| BREVENTE                        | (+0,492,603)                                      | (31,355,013) | (38,637,321)    |  |
| SCLINIC ADMINISTRATION          | (2,233,642)                                       | (3.552,969)  | (2,333,62)      |  |
| @15-INTERGOVERNAENTAL REVENUES  |   | (2,704,353)  | (2,233,642)     |  |
| #23-MISC. REVENUES              | 0   | (541,707)    | 0               |  |
| *CORAL STREET CLINIC (HPHP)     | (3,165,454)                                       | (3,285,586)  | (3,686,730)     |  |
| SEMELINE CLINIC                 | (9,213,273)                                       | (SEE SEE 1)  | (7,109,749)     |  |
| MENTAL HEALTH FORC              | (15.084,342)                                      | (9,403,290)  | (15,084,042)    |  |
| *WATSONVILLE CLINIC             | (\$,596,162)                                      | (5,476,474)  | (\$,115,000)    |  |
| *WATSONVILLE DENTAL             | (2,200,000)                                       | (5.399,959)  | (2.405.155)     |  |
| EXPENDITURE                     | 42,045,744  | 32,968.950   | 39,751,258      |  |
| -CLINIC ADMINISTRATION          | 5,710,284   | 5,599,621    | 5,580,231       |  |
| +30-SALARIES AND EMPLOYEE BENEF | 2,180,959   | 2,414,648    | 2,370,130       |  |
| *60-SERVICES AND SUPPLIES       | 865,736   | 722,513      | 686.409         |  |
| + 70-OTHER CHARGES              | 2,663,589   | 2,462,460    | 2,523,693       |  |
| CORAL STREET CLINIC (HPHP)      | 4,376,695   | 4,072,498    | 3,959,774       |  |
| • EMPLINE CLINIC                | 8,939,105   | 6,920,857    | 7,416,094       |  |
| - FORENSIC SERVICES             | •   | 1,305        | (9.520)         |  |
| EMENTAL HEALTH FORC             | 13,984,042  | 8,312,909    | 13,997,644      |  |
| WATSONTILE CLINC                | 7,435,618   | 6,943,449    | 6,767,034       |  |
| *WATSONTILE DENTAL              | 1,600,000   | 1,118,312    | 2,040,000       |  |
| Grand Total                     | 1,553,141   | 1,113,937    | 1,113,937       |  |

### **Budget Takeaways**

- Telecommunication costs were higher than expected (\$200k).
- \$847,707 was transferred from Trust fund to keep Net County Cost at Estimated Actuals.
- There can be efficiencies and improvements made from Open Encounter to Registration to Business Office team to increase collections.
- Expenditures were also down.
- Revenue, in general, was down due to provider vacancies and remodels.
- Weigh Monthly Charges Projection Report more heavily when making midyear estimates of revenue.

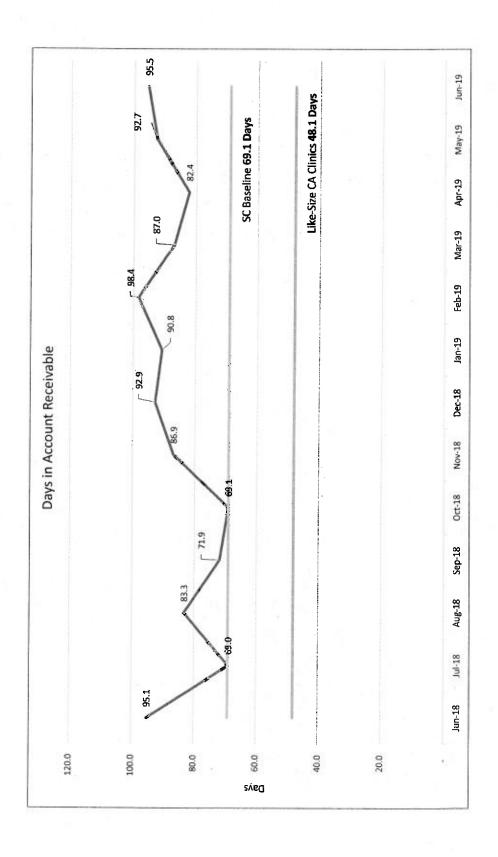


Visit Volume: Weekly total of all arrived or completed appointments.

One Touch Billing

## Claim Acceptance Rate

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### General Prioritization

Revenue Cycle Goals

Increase collections

Reduce cost to collect

Increase Satisfaction

\*Prioritization of work should complement these goals

### Increase Collections

- Work to create and send claims and statements that will
- result in payment
- Work larger balances
- Work balances before they must be written-off

## Reduce Cost to Collect

- Reduce duplicate work
- Do not work on uncollectable balances
- Sort for one issue at a time
- Do not work on items before they need to be worked

# Increase Patient Satisfaction

- Satisfied Patients
- Continue as your patients
- · Refer more patients
- · Are more likely to pay
- Answer their questions promptly
- · Do what you say you are going to do
- Fully complete tasks
- Limit mistakes
- Enter complete notes
- Increase

### General Prioritization

- 1) Keep patients happy
- 2) Post payments and denials
- 3) Make sure charges are posted
- 4) Make sure claims get to payor
- 5) Resolve undistributed and credit balances
- 6) Work denied and unpaid claims
- 7) Work guarantor balances

### Revenue Cycle Improvement Initiatives

- revenue cycle coaching in early OCHIN is providing on-site November.
- Revenue Cycle initiatives are complex, interrelated vary in value, and vary in difficulty.
- The Medical Billing team will prioritize our improvement projects.
- policy changes; prioritization of how WQs are processed; increasing cross training; "front loading" Examples: Automation of task;

## Value Ease Diagram

High Value Low Ease **Projects** 

High Value High Ease Do Now

Low Value High Ease

Low Value

Low Ease

lanore

Spare Time

### Data References

- Epic Revenue Management Report
- FQHC Defined Visits Report
- Clinic Services Division Financials
- OCHIN Revenue Cycle Boot Camp