

How to Make 30 Seconds Count: Sample Traffic Safety Video PSAs

A public service announcement (PSA) is a message designed to raise awareness and change public attitudes or behaviors. Think 30 seconds is too short for a video PSA? Check out how these ten videos get it done in 30 seconds or less!

Cell Phone Use While Driving:

<https://www.youtube.com/watch?v=W3KSKkKOZvQ&index=13&list=LLbqAT-wI07HiNtreeKaWejA>

Texting While Driving:

<https://www.youtube.com/watch?v=f8Tx4Ktzz2I&index=11&list=LLbqAT-wI07HiNtreeKaWejA>

Skateboard Safety:

<https://www.youtube.com/watch?v=8DaKFxwzmfC>

School Bus Safety:

<https://www.youtube.com/watch?v=3YGXi0-kfbE&index=6&list=LLbqAT-wI07HiNtreeKaWejA>

Drunk Driving:

<https://www.youtube.com/watch?v=VWkt6gaWRSI>

Driving High:

<https://www.youtube.com/watch?v=9JSf89J5pKU>

Distracted Walking:

<https://www.youtube.com/watch?v=mXBQxmXuMm0>

Seatbelt Use:

<https://www.youtube.com/watch?v=Kk4rM7T33DA>

Bicycle Helmet Use:

<https://www.youtube.com/watch?v=XBHNpiMLwTU&index=7&list=LLbqAT-wI07HiNtreeKaWejA>

Bike Light Use:

<https://www.youtube.com/watch?v=Y725uWbUgnI&index=8&list=LLbqAT-wI07HiNtreeKaWejA>