



County of Santa Cruz

HEALTH SERVICES AGENCY

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Community Health Education

PUBLIC HEALTH MEDIA RELEASE

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National Public Health Week Starts April 6th

Public Health Departments across the country will be participating in National Public Health Week events from April 6th through April 12th. This year's theme is "The Healthiest Nation in One Generation".

Santa Cruz County's Public Health staff have put together a campaign to remind county residents of the impact that Public Health has on everyone and how Public Health has changed our lives and communities for the better. Look for six different

"Public Health Is . . ." posters in restaurants, retail shops, and schools which are designed to get residents thinking and talking about all the ways Public Health influences our personal decisions which promote good health. Please contact me for a list of those organizations who are displaying our posters and are willing to talk with the media.

A Schedule of Events is attached. The week will start with a Meet and Greet at the California Children's Services Santa Cruz Medical Therapy Unit and continue with Public Health Information Booths at Farmers' Markets in Santa Cruz, Watsonville, Scotts Valley and Cabrillo College. There will also be blood pressure and glucose screenings at the Watsonville Health Center. We are also encouraging our residents to go to our web site at www.santacruzhealth.org/NPHW to take the Healthy Nation Pledge to commit to a healthier lifestyle so that we can, in fact, become the "Healthiest Nation in One Generation".

From smoke-free restaurants, parks, beaches and public buildings to clean water to drink and the control of infectious diseases, Public Health programs continue to make advances in overall quality of life. We hope you will join us in our efforts to educate the public about our mission to prevent disease, promote healthy choices and protect the health of our citizens through posting and promoting our schedule of events and contacting those who are displaying National Public Health Week materials.



Public Health
Prevent. Promote. Protect.